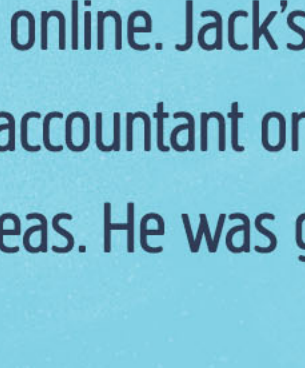


Plusnet presents

ONCE UPON A TIME ONLINE

JACK & THE BEANSTALK

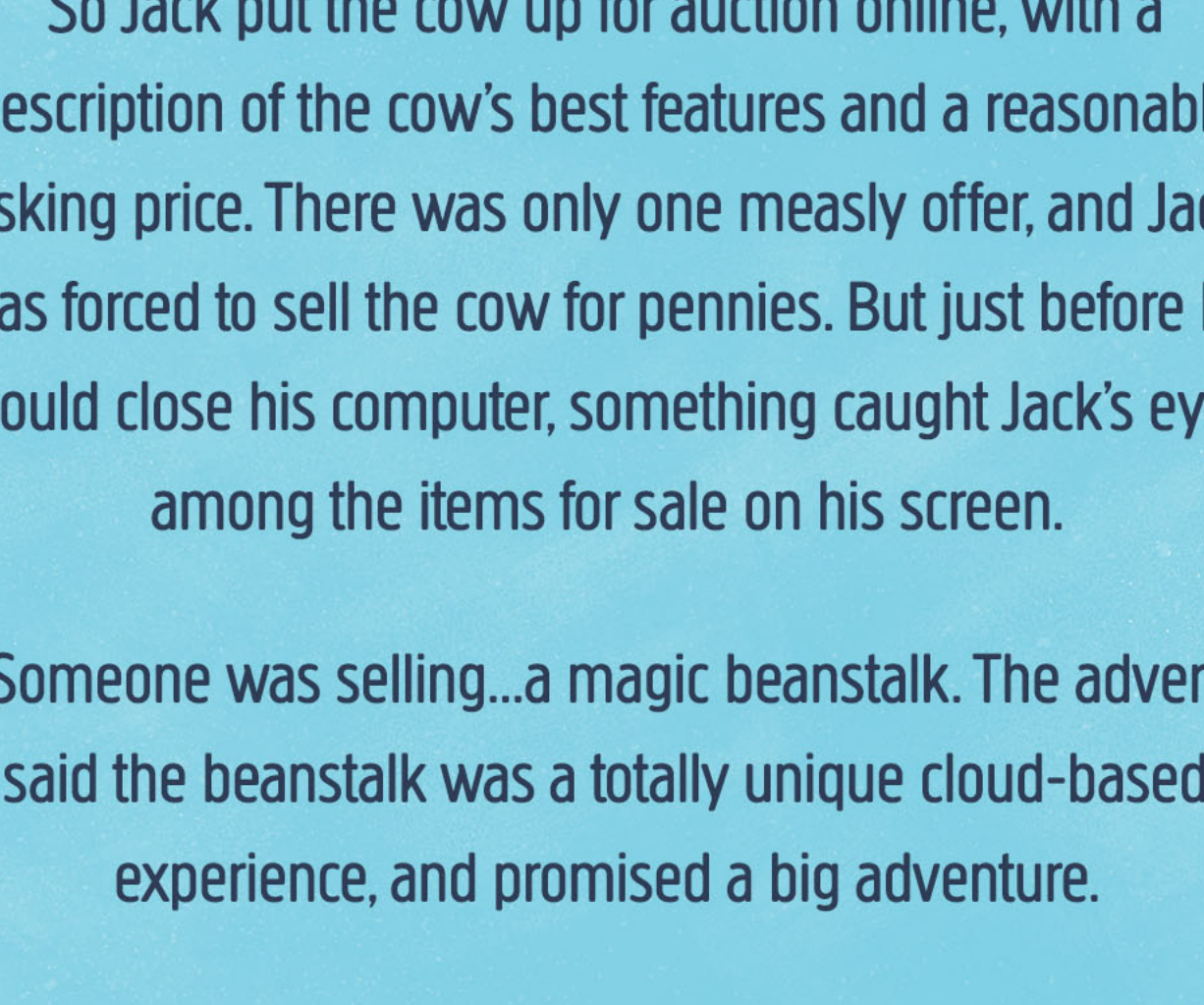


Once upon a time, a young boy called Jack lived with his mum on a farm. Jack loved two things...following his favourite social accounts, and looking for new exciting adventures to share online. Jack's mum wanted him to grow up to be an accountant or a vet, but Jack had different ideas. He was going to be...

...an adventure vlogger!

Everywhere Jack went, his phone went too. Jack posted a new video online every day, but no-one seemed to care about Jack's videos. He had one follower, called @BigBadWolf, and all the Big Bad Wolf wanted was more cat videos.

One day, Jack's mum decided to sell their last cow. "It costs too much to keep her Jack," she said. "And why do we need a cow anyway? I'm lactose intolerant and you're on that vegan diet."



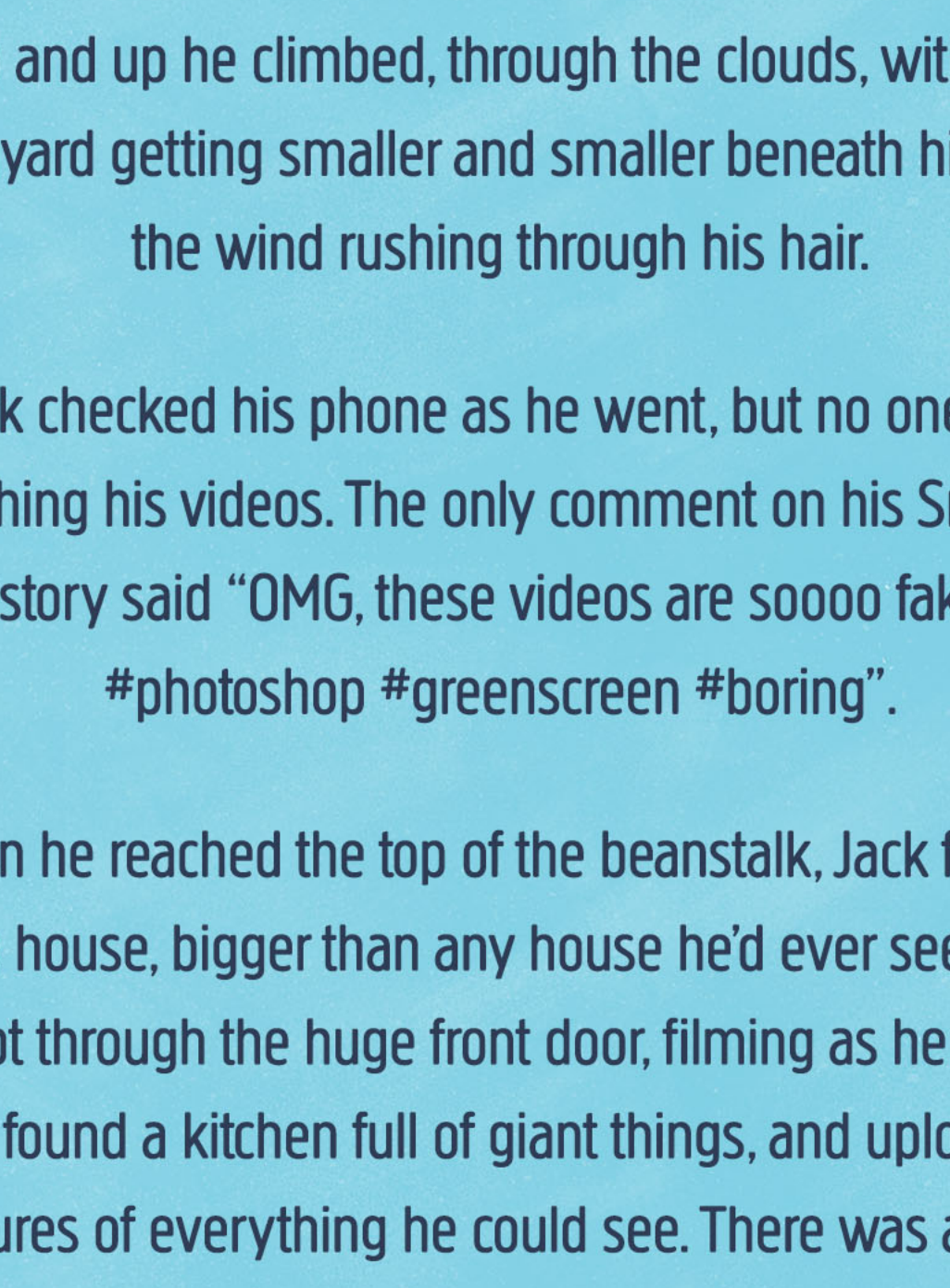
So Jack put the cow up for auction online, with a description of the cow's best features and a reasonable asking price. There was only one measly offer, and Jack was forced to sell the cow for pennies. But just before he could close his computer, something caught Jack's eye among the items for sale on his screen.

Someone was selling...a magic beanstalk. The advert said the beanstalk was a totally unique cloud-based experience, and promised a big adventure.

Jack couldn't resist. He clicked "BUY IT NOW" and when his mum found out, she was furious. "How could you fall for a scam like that?! That money was going to go towards our online shop!"

Later that day there was a knock at the door. Jack found a note on the welcome mat to tell him that someone had tried to deliver a package.

Jack called to his mum as he went outside. "Mum, they've left your delivery in a safe place again!" But when he saw what was on the lawn, he froze in amazement. Growing out of the ground, and stretching miles upwards into the clouds overhead, was a thick green beanstalk!



"IT'S REAL!" cried Jack. He fetched his phone and off he went, up the beanstalk, to start his greatest adventure. "Vloggable adventures, here I come!" he shouted.

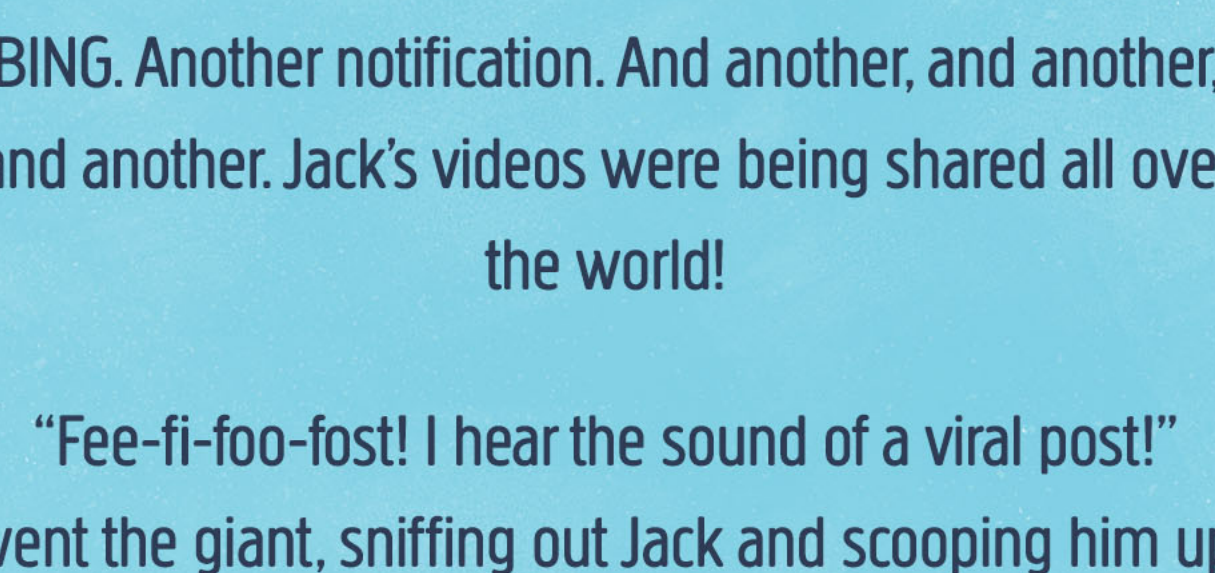
Up and up he climbed, through the clouds, with the farmyard getting smaller and smaller beneath him and the wind rushing through his hair.

Jack checked his phone as he went, but no one was watching his videos. The only comment on his Snaptalk story said "OMG, these videos are soooo fake! #photoshop #greenscreen #boring".

When he reached the top of the beanstalk, Jack found a huge house, bigger than any house he'd ever seen. Jack crept through the huge front door, filming as he went. He found a kitchen full of giant things, and uploaded pictures of everything he could see. There was a giant pair of slippers next to a giant chair, and a giant table with a giant bowl in the middle. In the bowl were lots of golden avocados, and Jack took a selfie next to the shiny fruit. CLICK went his phone camera, and then Jack heard a booming voice nearby...

"Fee-fi-fo-fum! I heard the phone of an Englishman!"

Suddenly a door opened and a twenty-foot tall man strode in. As the huge brute sniffed around, Jack hid behind a giant WiFi router. Keeping as quiet as he could, he filmed the giant as it searched the room.



Then, all of sudden...

BING.

A notification on Jack's phone. The giant's ear twitched.

Jack held his breath, but then...

BING. Another notification. And another, and another, and another. Jack's videos were being shared all over the world!

"Fee-fi-foo-fost! I hear the sound of a viral post!" went the giant, sniffing out Jack and scooping him up. "What are you doing in my house?" the giant snarled.

Jack gulped, scared for his life. But then he had a bright idea... "Your amazing golden avocados!" he exclaimed. "I came in for a closer look. Who makes them?"

"I do," said the giant, proudly. "It was my dream to sell them in my shop, but I've never had a single customer. Maybe that's why I'm so angry all the time..."

Jack knew just what to do, and showed the giant how to sell things on his favourite auction site.

"Fee-fi-fo-for!" said the giant. "I've got my very own online store!"



Jack said goodbye to the giant and went home. By the time he'd got to the bottom of the beanstalk, he had thousands of new subscribers on his adventure vlog. Soon he launched a new account with the name @beanstalkboy, and made enough money to buy all the family groceries. He even bought a golden avocado as a present for his mum.

Which just goes to show, never be afraid to follow your dreams. Aim high and be bold and brave.

Yes, it can sometimes be scary and you might come across a giant (maybe) but hold your head high, keep climbing and you never know where you might end up.