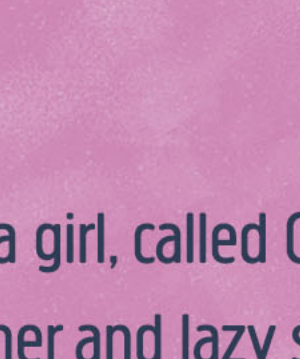


Plusnet presents

ONCE UPON A TIME ONLINE CINDERELLA



Once upon a time, a girl, called Cinderella, lived with her selfish stepmother and lazy stepsisters. While her stepsisters sat around scoffing sweets and taking endless selfies, Ella was busy scrubbing the floors and doing their dishes.

Ella had a heart of gold, and never complained. She also had a beautiful voice, and sang to herself whenever she was alone. All Ella had ever wanted was to sing onstage, and one day she saw a post online by the world-famous pop star, Miss Alex Prince.

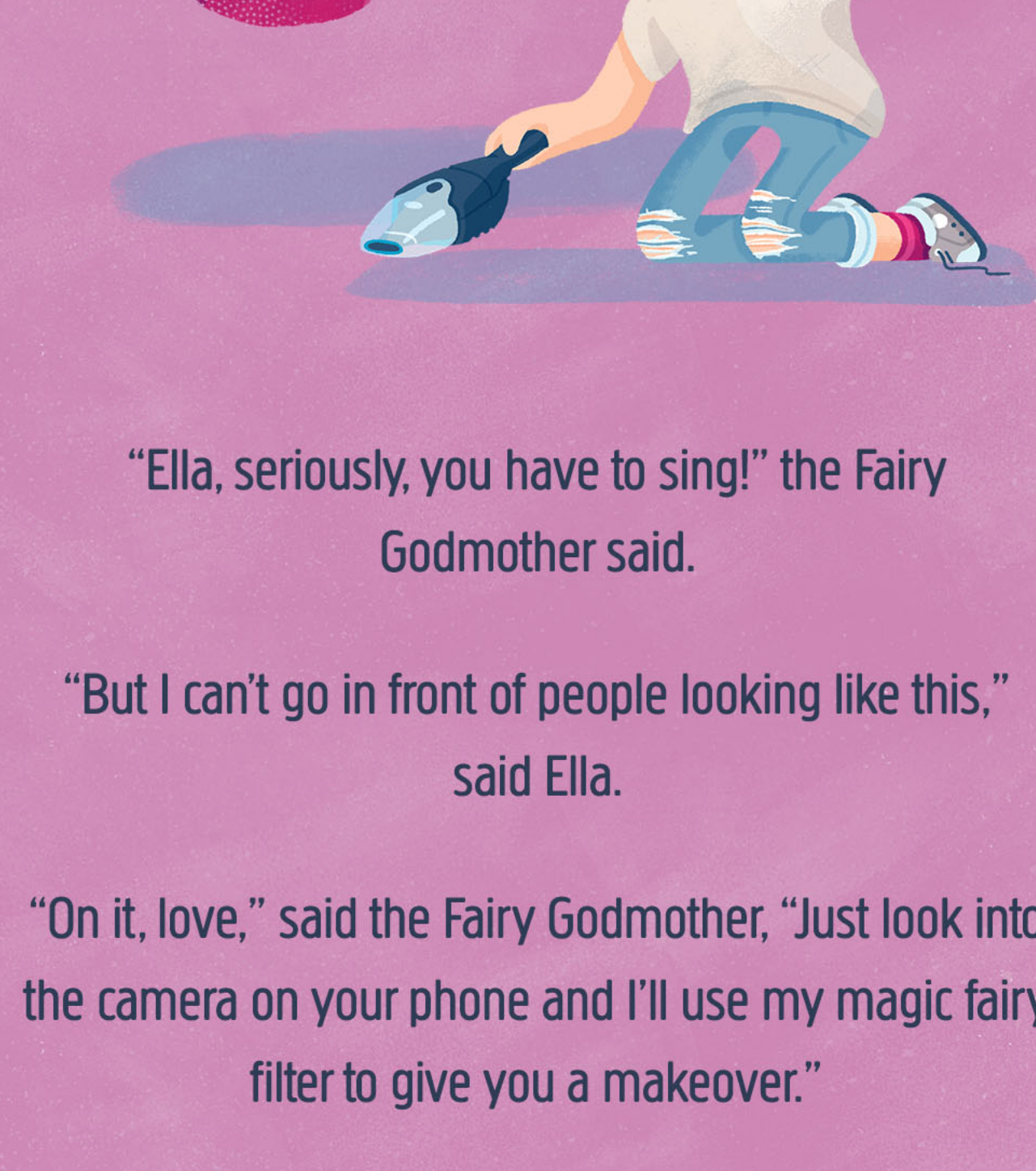
It said: “To all my Royal Followers, if you want to be a #star, come and audition for the LexFactor today! Microphone emoji. Star emoji. Crown emoji. Fire emoji.”



“Maybe I could audition?” said Ella, but her stepmother and stepsisters fell about laughing.

“You?! There’s no filter in the world that could make you a star,” they cackled.

Ella looked in the mirror. Even though her voice was beautiful, her clothes were plain and her shoes had holes in. She sighed and picked up her cordless vacuum, ready to go back to work. But then her phone rang. It was the Fairy Godmother.



“Ella, seriously, you have to sing!” the Fairy Godmother said.

“But I can’t go in front of people looking like this,” said Ella.

“On it, love,” said the Fairy Godmother, “Just look into the camera on your phone and I’ll use my magic fairy filter to give you a makeover.”

Ella did what she was told, but nothing happened.

“Sorry,” said the Fairy Godmother. “I opened my Fumble dating app by mistake, let me try that again!”

Suddenly Ella’s screen FLASHED with magical light and when Ella looked down she was wearing an amazing new outfit and brand new trainers. The Fairy Godmother warned her that the magic filter would only last until midnight, so Ella quickly ordered a taxi from Pumpkin Carriages to take her across town. The driver agreed to pick her up again at midnight. “Five stars!” she said as she skipped away.

Ella joined the long line of people waiting to perform. When she finally went onstage it was almost midnight. There wasn’t much time. But Ella still felt like a star, and when she started to sing the audience were entranced.

When she finished her song, the whole room erupted in applause.

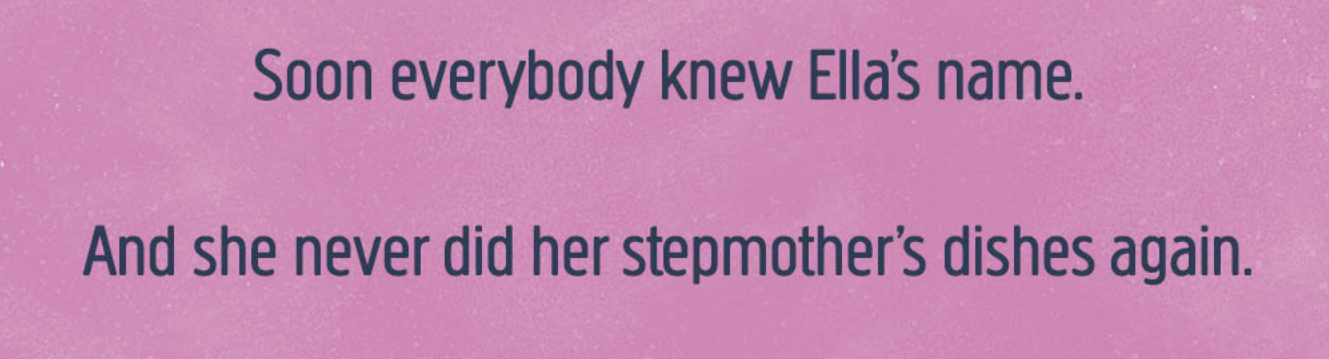
“Wow!” Miss Prince said. “I love your style, I love your voice. You’ve definitely got the LexFactor! What’s your name?”

Before Ella could answer, she glanced at her smart-watch and saw that midnight was only a few minutes away. The magic filter was about to wear off!

She ran from the stage and hurried outside. As she tried to find her ride home, she stepped in some gum and her trainer got stuck, but there was no time to waste, so Ella left it behind.

By the time Miss Prince came outside, Ella was gone. The only clue to her identity was the left-behind shoe... So Miss Prince took a picture of the trainer and posted it online saying, “Whose shoe is this?! #findthatfoot”.

The picture was shared millions of times, with lots of people commenting that the shoe was theirs. Miss Prince needed some help, so the Fairy Godmother tagged Ella in the picture with a wink emoji, and soon the popstar was knocking on Ella’s door. Ella’s stepsisters were horrified to see that the trainer fit perfectly on Ella’s foot. And to her stepmother’s dismay, Ella was asked by Miss Prince to come and sing with her onstage that very night.



Soon everybody knew Ella’s name.

And she never did her stepmother’s dishes again.

So, what’s the moral of the story? Good things happen to good people, and you should never be ashamed of who you are.